



Sharing Helps Cure

The Impact of Data Sharing on the Development of innovative Drugs

Dr. med. Katharina Gasser, General Manager
Roche Pharma (Schweiz) AG

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Agenda



Swiss healthcare system

Promoting quality & efficiency

01



Life science research in
Switzerland

Promotion of innovation, research
& development

02



Patient

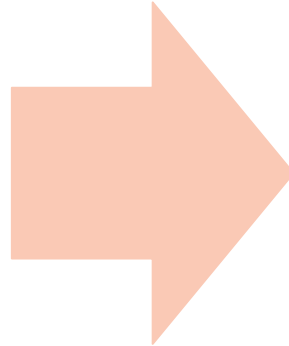
Improved diagnosis and promotion of
individual treatment quality

03

Pharmaceutical industry is part of the healthcare system

Our interest in the digitalization of the healthcare system

Digitalization +
Access and use of health data



Quality and sustainability in
healthcare



Our contribution to digitalization

Involvement at various levels

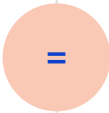


Dialog with politicians & authorities and other partners in the healthcare system

- Development of positions and distribution to stakeholders
- Public discussion platforms (Roche Forum, Roche Turmgespräche)
- Digitalization campaigns “Sharing helps cure”
- Interpharma Association - Health Data Ecosystem Task Force

Implementing, testing and driving forward new approaches (e.g. VBHC)

Value



Outcomes
that matter
to patients



Cost
across full cycle of
care

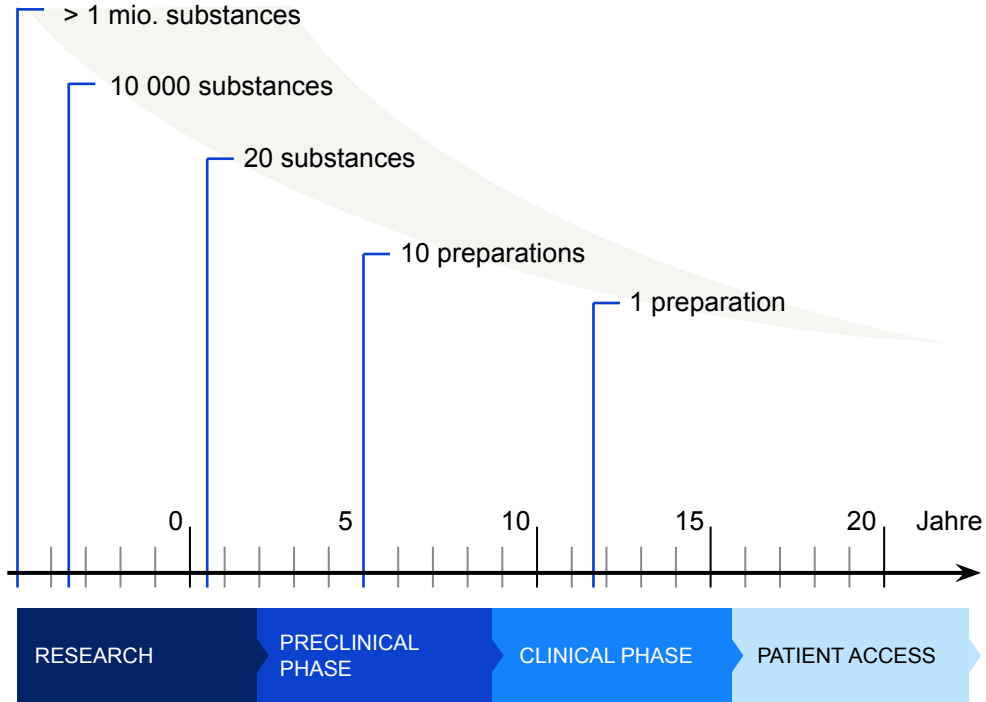


Universitätsspital
Basel



Research and development

Health data in pharmaceutical research



Market approval and launch

- Temporary approval or official requirements
 - Local data
- Relevant for the **short and medium term**



Research & Development

- Large data sets
 - International
- Access is relevant in the **long term**



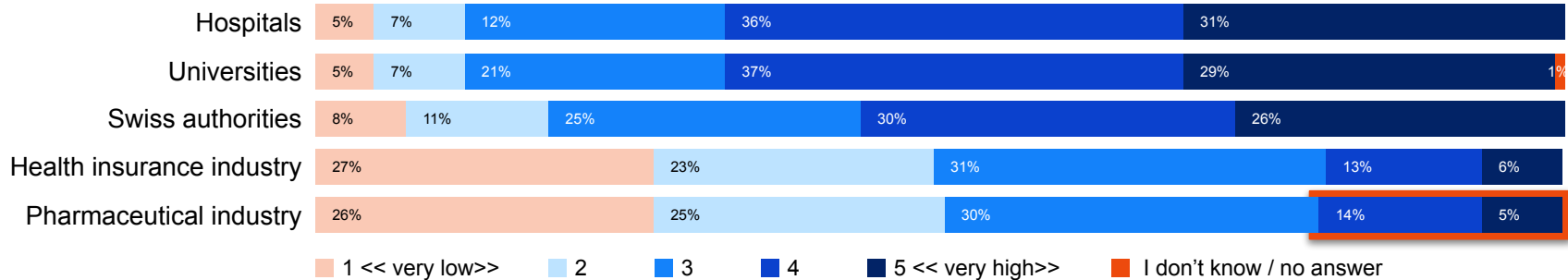
Open dialog and transparency are needed

Sharing data starts with us, but needs all stakeholders

Make health data available for medical research:

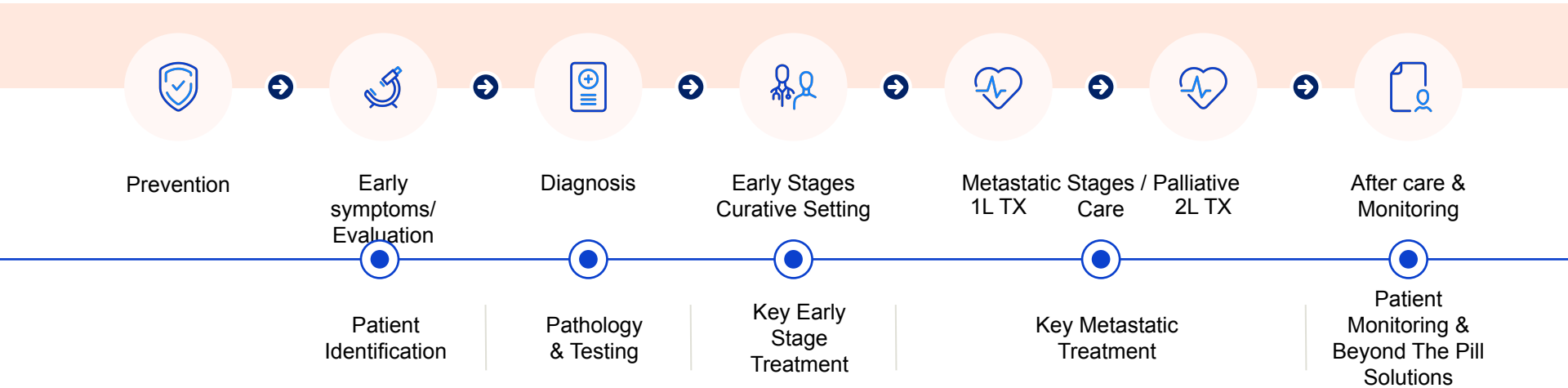


Trust that health data will be used for medical research in the interests of patients:



The patient journey at the core

Silos must be broken up



Digitalization & data support

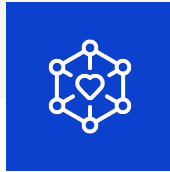
Sharing helps cure

My personal wishlist



Driving digitalization
and breaking down
silos

Data Governance
Transparency and access
to high-quality data



Secondary use of
health data

Patient journeys
Must be able to be
mapped out



Increased use of digital
healthcare solutions

Measurable patient benefit
Must become an integral
part of routine practice

Doing now what patients need next